

Corporate Social Responsibility in MACAU



Mr. SIU Yu Hong Hetzer

2019 is being hailed as a milestone for Macau returning to the motherland for 20 years. In our Macau society 20 years ago, the concept of "Corporate Social Responsibility" was not well comprehended. Since 2005, many international enterprises have then settled in Macau while the economy has rapidly taken off. Driven by the very different business culture, Corporate Social Responsibility has then begun to thrive in Macau. There have been more & more enterprises, whether they are multinational or local ones, value "Corporate Social Responsibility" much. It can be well presented & promoted in different themes & events, i.e. environment protection, protection for the underprivileged, etc.

How would we apply the "Corporate Social Responsibility" for achieving our sustainable social development in Macau? Nonprofit organizations (NGOs) should kindly act as partners to cooperate with enterprises for a "win-win" cooperation as well as for their NGOs' mission to be well practiced. On the other hand, it can even reflect how much investment and support of the enterprises for our local social development.

After the handover to China & the economic take-off, the SAR Macau government has provided its citizens with a wide scope of basic medical services and numerous educational opportunities. With such unique social background, enterprises are able to apply & promote their "Corporate Social Responsibility" focusing on certain underprivileged groups, such as people with disabilities in our community and let them have the opportunities to share & enjoy the benefits of the social & economic development in their own city. Under this premise, supporting & hiring the people with disabilities can become one of the most effective ways to promote "Corporate Social Responsibility" for enterprises in Macau.

Enterprises employing people with disabilities can improve the living quality of families with disabilities and support them to achieve Self-Help. The social function of the "**WORK**" status can always enhance the self-confidence, self-image & social skills of the people with disabilities. **WORK** makes them feel the acceptance and support from all of us in the society.



Easter event with Guangdong Charity Association





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In addition, the employment of people with disabilities will often provide the opportunities for other people in their workplace getting to broaden their knowledge, to accept & to correct their misunderstanding towards people with disabilities. If there are more & more enterprises willing to support the employments for people with disabilities, such movement will tremendously help in building a more inclusive & harmonious society in Macau.

The sustainable social development is always considered as the social consensus in Macau. One of the indicators is to improve the living standard of the underprivileged to share the benefits from our economic development. Therefore, enterprises should participate in this movement with their role of "**Corporate Social Responsibility**". In the past 10 years, under the work & trend of "**Corporate Social Responsibility**", we have all witnessed the emergence of people with disabilities joining the workforce. The corporate culture in the Macau business world has turned into a more inclusive & harmonious society.

For the coming decade, we will still keep putting efforts in encouraging & promoting **Corporate Social Responsibility** for building an inclusive & harmonious society in Macau. The promotion of "**SOCIAL INCLUSION**" will always be a big movement & a time-lasting mission for all of us to achieve together. We all should agree & promote the concept of diverse inclusiveness in our community. Let's work hand-in-hand for a better world & a brighter future!

Author : Mr.SIU Yu Hong Hetzer
CEO and National Director of MSO



Last two are our users who are working in corporate



Run For The Champion : Sponsored by Wynn Care



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The Sustainable Development Goals (SDGs) and Disability



The 193-Member United Nations General Assembly formally adopted the 2030 Agenda for Sustainable Development, along with a set of bold new Global Goals, which Secretary-General Ban Ki-moon hailed as a universal, integrated and transformative vision for a better world.

“The new agenda is a promise by leaders to all people everywhere. It is an agenda for people, to end poverty in all its forms – an agenda for the planet, our common home,” declared Mr. Ban as he opened the UN Sustainable

Development Summit, which took place from 25-27 September 2015 at UN Headquarters in New York. Disability is referenced in various parts of the SDGs and specifically in parts related to education, growth and employment, inequality, accessibility of human settlements, as well as data collection and monitoring of the SDGs, for instance:

Goal 4 on inclusive and equitable quality education and promotion of life-long learning opportunities for all focuses on eliminating gender disparities in education and ensuring equal access to all levels of education and vocational training for the vulnerable, including persons with disabilities. In addition, the proposal calls for building and upgrading education facilities that are child, disability and gender sensitive and also provide safe, non-violent, inclusive and effective learning environments for all.

Goal 8: to promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all, the international community aims to achieve full and productive employment and decent work for all women and men, including for persons with disabilities, and equal pay for work of equal value.

Closely linked is Goal 10, which strives to reduce inequality within and among countries by empowering and promoting the social, economic and political inclusion of all, including persons with disabilities.

Goal 11 would work to make cities and human settlements inclusive, safe and sustainable.

To realize this goal, Member States are called upon to provide access to safe, affordable, accessible and sustainable transport systems for all, improving road safety, notably by expanding public transport, with special attention to the needs of those in vulnerable situations, such as persons with disabilities. In addition, the proposal calls for providing universal access to safe, inclusive and accessible, green and public spaces, particularly for persons with disabilities.

Goal 17 stresses that in order to strengthen the means of implementation and revitalize the global partnership for sustainable development, the collection of data and monitoring and accountability of the SDGs are crucial. Member States are called upon to enhance capacity-building support to developing countries, including least developed countries (LDCs) and small island developing states (SIDS), which would significantly increase the availability of high-quality, timely and reliable data that is also disaggregated by disability.

More : <https://www.un.org/development/desa/disabilities/news/news/the-sustainable-development-goals-sdgs-and-disability.html>



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In order to support and encourage special athletes to participate in more types of competitions, the Macau Special Olympics participated in the 2019 Hong Kong Water Safety Day-1000m sea swimming sponsored by the Hong Kong Swimming Teachers Association and the Hong Kong Life Saving Society.

The event is held at Repulse Bay Beach on May 1 each year. Apart from many local groups and free participants, there are also visually impaired, mentally handicapped and physically handicapped people. It is highlighting equal opportunities and creating a harmonious society.

A total of six athletes participated in the event, and they took the challenge with a happy mood and successfully finished the race. They said they had the ability to cope with a sea swim of 1,000 meters or more and look forward to participating again next time. They performed well and proved that people with intellectual disabilities can do the same as healthy people through training. The coaches also worry that the sea will make them uncomfortable. However, the water safety of the conference is very comprehensive, and the life-saving personnel and equipment in various locations are comprehensive. Rest assured, it is worthy of appreciation. This competition is especially grateful to Jinguang Feifei for sponsoring the ticket for this event, providing an opportunity for Macao mentally retarded athletes to test themselves, affirm their efforts and increase their self-confidence!

I believe that the future needs more support from all walks of life for the mentally handicapped athletes to create conditions that will make them move further.

More : specialolympicsmacau.org/?=4088

Author : Special Olympics Macau

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DAH Wins the Award for Excellence in Training and Development 2018 (Skills Training Category)



Excellence in Training and Development 2018
Presentation Ceremony



DAH Training Team



Vocational Training for the Severely Physically
Disabled in Hong Kong

“Direction Association for the Handicapped” (DAH) was formed in 1986 by a group of people with 4 limbs severe physical impairment. We support the integration of members back to the community so that they can live in the community with happiness and confidence.

The core value of our organization is to turn members from Receiver to Giver. When they overcome their difficulties in live, they can share their experience and motivate the others in need. As self-help organization, it’s challenging for the organization to run in a sustainable way with growing number of members while resources not increasing in proportion.

That’s why we set up a Social Enterprise unit in 2008 which aimed at encouraging and promoting employment for persons with severe physical disabilities, increase the communication and contact between people with severe physical disabilities and the outside world by participating in daily work and increase the contact with our society. This can also arouse public concern about the employment of the handicapped.

In 2018, our training team has won the “Gold Award” under the Skills Training Category, “Special Citation for Organisation with 500 Employees or less” and “Most Innovative Award” at the “Award for Excellence in Training and Development 2018” organized by the Hong Kong Management Association.

Author : Joey Wong, DAH



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How Business Leaders Are Introducing Disability Rights As A CSR Issue

New York State Comptroller Thomas P. DiNapoli is calling on major corporations to be more proactive in demonstrating their disability inclusion efforts. In a [recent statement](#) as well as in letters to 49 company presidents in New York State's pension portfolio (including Apple, McDonald's, Nike and Twentieth Century Fox) he asked each to measure and report inclusion across the enterprise, beginning in 2019.

How will they do that? DiNapoli is recommending that disability inclusion data be measured and reported using a benchmarking tool called the [Disability Equality Index DEI](#) is a joint initiative from [Disability: IN](#), a nonprofit resource for worldwide business disability inclusion, and the [American Association of People with Disabilities \(AAPD\)](#).

The announcement is a huge vote of support for the disability community.

To give you some perspective, DiNapoli oversees the third largest pension fund in the country. In his inaugural address, he added disability inclusion to a list of engagement initiatives he's doubled down on in past years.

"From pushing corporations on labor rights, on the need for there to be more women on corporate boards, on LGBTQ non-discrimination, on the environment and climate change, on executive compensation, on disclosure of corporate political spending, New York will have the most robust corporate engagement initiatives of any state fund, adding, "We are starting 2019 with a new effort to press corporate America to have clear policies on disability inclusion," said New York State Comptroller Thomas DiNapoli.

In essence, the announcement catapults disability inclusion into the corporate accountability mainstream, putting it on par with environmental, social and governance (ESG) issues.

Still, there are corporations who will resist emphasizing disability inclusion in their ESG reports. Some will do so because they think of inclusion as compliance, something they see as costly. Others may not be educated about the skills and strengths of this huge talent pool, simply because of their fear of the word disability. Neither of the above assumptions about people with disabilities is true—and when everyone isn't educated on the topic, it can cast a shadow on that employee's experience. "I think a lot of companies currently lack awareness about people with disabilities. Although you may receive accommodations on the job, that doesn't mean that your co-workers will be familiar with accommodations in the workplace," says Meenakshi Das, a Disability: IN NextGen Leader who is currently a senior at Mississippi State University.

More: <https://www.forbes.com/sites/denisebrodey/2019/01/21/how-business-leaders-are-introducing-disability-rights-as-a-corporate-social-responsibility-csr-issue/#359ac630441b>



Thomas DiNapoli discussed the future of billions of dollars in pension funds at an event in 2018.



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Come to Join Us

Workability Asia Conference 2019



Co-hosted by
Macau Special Olympics and Workability Asia



“Promote Corporate Social Responsibility: Increase Social Awareness of Inclusive Employment for People with Disabilities (PWDs)”
20-22 July 2019
Studio City, Macau, China

Recent years, “Corporate Social Responsibility (CSR) is an important topic in Asia; encouraging and support PWDs on employment is one of the methods to put CSR into practice. To develop a good relationship with Corporate/Employers and let them give more attention is a big step for PWDs in employment. Therefore, the main theme is to deliver a message to the society especially to Corporates, about PWDs’ abilities and dedication at work. Besides, we would like to discuss more on pre and post-employment workshop and support to PWDs and a scientific way to assist PWDs at work. For more information : http://specialolympicsmacau.org/wasia_conference_2019/index.html

**Workability Asia Conference 2019**

"Promote Corporate Social Responsibility : Increase Social Awareness of Inclusive PWDs Employment"

WELCOME

As the 12th workability Asia Conference, we believe that it is time creation innovation and collaboration for the inclusive eco-system is taken to engage all stakeholders to invite in driving the change for the greater opportunity and shared value for all.



Key Activity :

- 1. Plenary session**
 - Implementation of Corporate Social Responsible in Asia
 - Collaboration between Social Enterprise and Corporate for the Employment of PWDs
 - Exploring Pre-Employment Support for PWDs
- 2. Break out session**
 - PWDs Working Experience in Asia
 - Cultivating and Developing Diversified Skills to Facilitate PWDs at Work
 - NGO's Employment Assistance for PWDs
 - PWDs Working Experience in Asia
 - New Trends of Social Enterprise
- 3. Abstract / Project Presentation**
 - Policy
 - PWDs capacity building
 - Competitive PWDs Employment
 - Business opportunities
 - Technology
 - Social Entrepreneurships
 - SHI Development



Scan for register



Email: wasiac@conference2019@gmail.com
Website: http://specialolympicsmacau.org/wasia_conference_2019/

From the Secretariat

34th ASEAN Summit Marks a Milestone in Thailand's ASEAN Chairmanship



Thailand hosted the 34th ASEAN Summit held during 22 – 23 June 2019 in Bangkok at a timely moment when the region is repeatedly tested with various challenges stemming from economic tensions between major powers and complex regional issues. The meeting covered many relevant issues under the three pillars of the ASEAN Community ranging from drug monitoring to border management as well as the negotiations to realize the world's largest free trade area. The 34th ASEAN Summit can be seen as an amalgamation of all the meetings and discussions that took place beforehand. The Summit and its outcome documents, although a milestone in Thailand's Chairmanship, are not an end in itself. They are the means for ASEAN to achieve its aspirations and goals, be it Seamless Connectivity, Smart City or Digital and Green ASEAN. It is an ongoing process that every ASEANChair can carry on.

Thailand's next task is to host the **52nd ASEAN Foreign Ministers' Meeting and Post Ministerial Conferences (AMM/PMC)**, including the **ASEAN Regional Forum (ARF)** and the **East Asia Summit (EAS)**, during **29 July – 3 August 2019**.

<http://www.csr-asia.com/csr-asia-announces-summit-2019>

Workability Asia Newsletter would like to invite you to :

- Share your knowledge and experiences with WAsia members and our network.
 - Send your articles (1-2 pages) with some photos.
 - Send your stories to WAsia Secretariat Team via workabilityasia@gmail.com
- g. to be part of the next newsletter **by 15 Aug, 2019**.

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